



Course Description Sheets - Level 3

ART and DESIGN BTEC Certificate & Diploma General

Examination Board: Edexcel

Duration: Certificate - one year
Diploma - two years

Minimum entry requirements:

- Five GCSEs at grade A*-C
- Art and Design at GCSE preferable but not mandatory

Possible combinations:

AS or A level in:

- Fine Art
- 3D Art & Design
- Graphic Design
- Photography
- Textiles

Enrichment opportunities:

- all students have access to our enrichment programme
- Life Drawing, Printmaking, Photography
- trips to New York and London to see Art, Design and Cultural Studies

Skills developed:

- analytical skills
- communication
- co-operation in groups
- creative and practical design
- IT
- management of individual assignments
- professional presentation

Likely next step opportunities:

- art college foundation courses
- other Higher Education courses

Assessment summary: All Units are assessed through Portfolio

Course outline: This **new** BTEC course is aimed at students who are considering heading towards a Creative career. It is a very flexible course to enable students with different skills to work together. It **must** be taken **alongside at least one other Creative AS or A level** (from any of the following AS or A levels: Textiles, Fine Art, Photography, 3D Art & Design, Graphic Design) and is designed to build your experiences and portfolio to enable progression to Art Colleges, Universities and Creative employment.

Course structure:

First Year: BTEC Certificate - equivalent to an AS Level qualification.

In the First year you will cover one mandatory unit plus two other units which can be chosen from several options including Textiles, Fine Art, Photography, 3D, Graphic Design and multimedia units to build your portfolio.

Unit 1 – Visual Recording in Art and Design will cover:

Know how to identify sources for visual recording
Be able to record visually
Understand visual recording in others' work
Understand own visual recording
Be able to develop visual recording to produce outcomes.

For the other two Units you will be using experiences in your other creative AS or A level subjects to build your portfolio and develop a professional approach to being creative with your work. This is designed to enable you to continue to explore ideas and media in order to generate a high quality portfolio of work.

Options include (but there are over 100 options!):

Photography – Digital and Chemical image making, commercial and studio Photography, experimental image making etc.
Graphic Design – Narrative image making, information graphics, website design
Textiles and Fashion – Sculptural Textiles, Fashion Visualisation, Garment production.
Fine Art – Painting, Printmaking, Sculpture, Installation
3D – Ceramics, Large scale design, Sculpture
Multimedia – Digital story telling, website design, animation, and so on...

Second Year: BTEC Diploma - equivalent to full A level.

You will complete the following units in order to continue to explore and build upon your experiences at A level. You will also investigate Higher Education options at Art Colleges and Universities in order to create a high quality portfolio for application to specified courses and employment options.

Unit 2: Materials, Techniques, and Processes in Art and Design

Unit 3: Ideas and Concepts in Art and Design

Unit 4: Communication Through Art and Design

These will compliment a further optional unit much like the first year above.

As you can see this is a very flexible course enabling students from different specialist disciplines to work alongside each other, share skills and be able to build confidence and broaden experiences. All elements which are essential for Art College and employment progression.