

Level 2 BTEC Business transition work for applicants



Welcome to level 2 BTEC Business at St Vincent!
This is an amazing course and we cannot wait to have you with us in September 😊

My names Jessica and I am one of the Business teachers at St Vincent. On this worksheet there are some activities to give you an insight and a taste of some of our main topics in Business.

Our first unit is called Enterprise in the Business World and it is all the basics such as key terminology, different types of business ownership and market research.



Our second unit is called Finance for Business which is in introduction to accounting. We also study brand promotion, employment and recruitment.

All business fall into one of three categories: Private, Not-For-Profit and Public. Most businesses are private and within this there are a variety of types of ownership. Research each and write down an explanation and an example.



DIGITAL MARKETING

- Sole Trader
- Partnership
- Co-Operative
- Private Limited Company
- Public Limited Company

Next choose your own business. It could be a large

one like Tesco, a fashion brand like New Look, a football club like Liverpool, or a small local business. Research and find out what type of ownership it has and write a list of reasons why you think it is a successful business. I would be fascinated to see these when you start with us in September!

If you want to be even more prepared you could purchase the BTEC Business Studies textbook for the level 3 Business Studies course, it is an excellent resource to support you in your studies in level 2 and level 3 if you wish to continue business (right). It is available on both Amazon and EBay.

